

EVENING WORLD **BREAKS RECORDS**

Delivers Brooklyn Handicap Racing Extras at Gravesend Track Just Thirty-five Minutes After Picket Wins Race.

AUTOMOBILE EXCEEDS SIXTY MILES AN HOUR.

All Competitors Beaten Thirty-six Minutes—Track Patrons Amazed at the Unexpected Arrival of Reports of Contest.

All records in the delivery of newspapers, and perhaps all records for long-distance auto speeding within city limits, were broken in the delivery of The Evening World's Brooklyn Handicap racing extra at the Gravesend track yesterday and at Coney Island.

The Evening World's big special gasoline machine was described as a red streak going across the bridge and shooting down through Brooklyn's streets.

The Picket crossed under the wire winner of the Brooklyn Handicap at 4:15 o'clock. Five minutes later, at 4:20 o'clock, the "Evening World's Special" was loaded down with a ton of the hand-drawn extras in Frankfort street, just around the corner from Park Row.

The machine is the very latest manufacture of the Pope-Toledo make. It has four cylinders, and ranges in horsepower from twenty-four to thirty. The manufacturer guarantees that it can accumulate a speed of at least fifty miles an hour, but on the trip yesterday there were many times when it went more than a mile a minute.

Robert Fulton, representing the manufacturers of the machine, handled the levers and the wheel. Another man operated the foot-pedal, another rode on top of the pile of papers to keep them from blowing away and a fourth stood on the rear step to make explanations to any one who might object to fast driving. But by arrangement with the police the Evening World's route to the race track was well patrolled and there was a clear way except on the Bridge.

Red Streak Flies over Bridge. As the machine bounded out of Frankfort street and into Park Row there was a general scattering of pedestrians, and after bowling over a couple of push carts and turning a semi-circle around the Pulitzer Building the "Red Streak" jumped out on the Bridge.

Here was a problem for a chauffeur. But Mr. Fulton proved his ability. He sent the machine over the Bridge carrying a series of S's in and out among the other vehicles, all bound in the same direction.

To the back of the "Red Streak" was pinned a banner, reading: "The Evening World's Brooklyn Handicap Extra."

As the crowds on the Bridge cars read this they cheered. Policemen stood aside, winked and said to themselves: "They may be exceeding the speed limit, but I've lost my watch. Anyway, I couldn't catch them."

After leaving the bridge the machine travelled the rest of the way to the track on practically two wheels—now on this side, then on the other. All along the route crowds jumped to the sidewalk and cheered the speeders. On one long stretch of smooth asphalt Mr. Fulton had sent the machine in excess of sixty miles an hour.

All Previous Records Broken. At exactly 4:20 o'clock—thirty-five minutes after the hand-drawn had been run and thirty minutes after the extra left the Pulitzer Building—45,000 race-goers were amazed to find the full printed details from experts of the great race.

No such quick work ever was attained by a newspaper. Two years ago The Evening World got its extras to the track in thirty-six minutes. "This year that record, which was the record" up to yesterday, was broken by six minutes.

Not satisfied with making that record the "Circulation Department" dumped off at Gravesend what it thought would be sufficient papers for the race track sales and then sped on to Coney Island. A clear way was had here and the hand-drawn extras were selling in Coney Island fully an hour before any other paper appeared.

The Evening World's Handicap Extra at the Gravesend track, thirty-six minutes before any other competitor appeared. By that time the supply of Evening World's had been practically bought up by the track patrons. Of course these track patrons had seen the great feat, but they wanted to know what the experts had to say about it.

\$5.00 EYEGLASSES, \$1.00

If your eyes trouble you, do not fail to visit this establishment and consult with our staff of eye specialists. From their years of experience, are thoroughly competent and reliable. They will examine your eyes and give advice without charge. As a special inducement to make you acquainted with my new establishments I make this offer.

\$5 Gold Eyeglasses, \$1.00

This is a bona-fide offer which cannot be duplicated elsewhere and satisfaction is guaranteed in every respect. During my many years of experience thousands of eyes have been permanently benefited by my glasses.

This could only be accomplished by my many improvements, inventions and use of the most modern optical instruments. Remember the reason and take advantage of this most liberal offer.

Scientific Optician,
24 East 125th Street, near Mad. Av.
1520 Third Ave., bet. 85th & 86th Sts.
Open evenings until 9 o'clock.

The Big Store Will Be Closed Monday---Decoration Day.

NO CONNECTION WITH ANY OTHER STORE
THE BIG STORE A CITY IN ITSELF
SIEGEL COOPER & CO.
 SIXTH AVE. MEET ME AT THE FOUNTAIN 18th & 19th STS.
 NEW YORK.

Double "S. & H." Green Trading Stamps Saturday Morning from 8.30 till 12 o'clock. Thereafter, Single Stamps Until Closing Hour.

White Organdie Dresses for the Sweet Girl Graduate



Our assortment of Graduation Dresses is most comprehensive.

MISSIE'S WHITE NET DRESSES. skirts trimmed with rows of lace insertion, fancy blouse, beautifully trimmed, full ruffled bertha, fancy sleeve. **14.75**

Other FANCY DRESSES up to **35.00**

MISSIE'S WASH SKIRTS. **1.50**

MISSIE'S SCOTCH TWEED MIXTURE SKIRTS. **2.95**

MISSIE'S ETON BLOUSE SUITS of cheviot mixtures and Venetian regulars \$15.00; reduced to **6.50**

Also These Specials for Girls.

GIRLS' BOX REEFERS. fancy emblems, regularly \$7.50. **4.50**

GIRLS' WHITE LAWN DRESSES. embroidery trimming. **1.35**

GIRLS' FANCY SPENCER DRESSES. white lawn waists. **1.25**

SHIRT-WAIST SUITS. white lawn, daintily made and trimmed. **3.50**

GIRLS' DUCK NORFOLK SUITS in white and white. **3.90**

Women's Dainty Waists. Unsurpassed Assortments.

These charming Waists of Japanese Silk and Net possess such exclusiveness of style and character and are so desirable for the Memorial Day outing and the hot Summer following, that we have selected the entire assortment, which is not surpassed in any respect anywhere else in New York, and to-morrow will offer them at extremely popular prices.

This is your opportunity of the season.

5.90 JAPANESE SILK WAISTS: A new yoke front and back extending over shoulder; cleverly designed with fine lace inserting; as illustrated; made of superior quality silk.

2.95 NET WAISTS: Exceedingly handsome; has the bertha effect; yoke front and back of Irish crochet lace, attached collar.

3.95 JAPANESE SILK WAISTS: Beautiful effect, made with deep circular yoke; front and back of Mexican inserting; bertha effect edged with lace.

4.25 BLACK JAPANESE SILK WAISTS: Artistically designed; front with Val lace inserting and shirred silk scroll effect; attached collar and cuffs, with lace inserting; among the newest and most effective models in black and white.

5.00 NET WAISTS: A very swaggy creation; effectively trimmed with inserting of Val and Cluny lace forming a fancy yoke and colonial effect shoulder; attached collar and cuffs to match.

(Second Floor, Centre, 18th Street.)

A Man and His Belt Are Inseparable in Summertime

Especially Belts like we are offering to-morrow at lower than ordinary prices. They are the swagger, cool-looking kind. Besides, they feel right. There are racks of them for the little and the large man.

50 DOZEN MEN'S AND BOYS BELTS; assorted buckles; mostly nickelled and gun metal finish; extra heavy cowhide or calfskin leathers; all neat and dressy; regularly priced at 45c. to 75c.; special **25c.**

MEN'S BELTS, of cowhide, walrus, imitation seal and grained or smooth leathers; also suede; regularly sold at prices ranging from 75c. to \$1.00; special **50c.**

MEN'S BELTS; regularly sold at \$1.00 to \$1.50; special **75c.**

OTHER BELTS at **95c., 1.25, 1.45 and 1.75**

(Third Floor, Centre, 18th St.)

6c Each for Imported Needle-Edged Tumblers.

This is certainly a very remarkable offering, and should immediately attract a great deal of attention. The hot weather accentuates the uses of Tumblers, and the occasion is practically doubly interesting.

Each Tumbler is full size; American shaped; Baccarat design. These Tumblers are regularly sold at \$1.35 a dozen. For this special sale, **6c** each.

(China Room, Third Floor.)

Women's Shirt Waist Suits Saturday at 1.50 and 2.00.



Greatest Surprises of the Season.

Cool, stylish and comfortable Shirt Waist Suits at prices that are ordinarily utterly impossible. They are revelations in summery prettiness.

The Styles Are Reproductions of Many Highly Popular Models.

The variety is large, and that necessarily limits description. Generally speaking, these SHIRT WAIST SUITS are made of sheer white lawns, linen batiste, dotted lawns and shepherd percale, with dainty Cluny lace or fagot insertions, embroidered fronts, prettily tucked and plaited styles; others are neatly hemstitched and piped. The Skirts are in runabout lengths and are all correspondingly trimmed.

These prices Saturday as special Decoration Day attractions, **1.50 and 2.00**

(Special display, 2d Floor, Front, 18th St. Side.)

Straw Hats for Memorial Day. All the Newest Styles.



Last week we said that Sennits — Sailors would be the correct style hats for 1904. This week's announcements of representative hat sellers corroborate our prediction. We state this in all modesty, and we do not wish to insinuate that we are being copied in these straw hats. But we wish to emphasize that we originate and introduce many items ahead of all competition.

And We Are Being Copied and Imitated in Many Things. We are showing a very extensive selection of all shapes and sizes, not only in split and sennet braids, but all other good braids; and not only in the sailor, but all other popular shapes, many of them entirely new this season. Prices range from **1.00 to 4.50**

(Men's Hat Store, Main Floor.)

Our Men's Clothing Store Features Some Particularly Attractive Lines for Decoration Day Wear.

If you want a modest priced Suit that will fit you perfectly, become you well and be in accord with the prevailing fashions, you will have to-morrow an opportunity that many will quickly seize.

Special Offering Number 1. One hundred, and eighty-five BLUE SERGE SUITS, in the newest single and double-breasted styles. The trousers are especially adapted to Summer service. The serge is all worsted and fast color. Linings of soft finish Italian cloth. **\$7** Our price.

Special Offering Number 2. MEN'S SACK SUITS, 265 of them, and they represent the balance of a very popular line. These are in mixtures, over-plaids in worsteds, cassimeres and chevions. Priced at \$7 simply because it is the policy of the Siegel Cooper Store to periodically make certain clearances at the lowest price that can be asked for good clothing.

The earlier part of the day will offer an abundance of sizes for almost every build of man. Later hours will, of course, find the range broken.

(Men's Clothing Store, Main Floor, East.)

Men's Suits at Fifteen Dollars.

Some Notable Style Creations. With clothing sellers of standing, \$15 is a popular price for Men's Suits, and we constantly offer well-diversified assortments at this figure. You can get more style and value for \$15 here than anywhere else; and comparison is the simplest and most effective form of proof. We design styles in clothing just as we do many other things that are accorded public favor.



Some of Our Exclusive Models Comprise

THE KNICKERBOCKER and YALE SACK COATS. The Knickerbocker is specially made for conservative men of all ages. The trousers are cut in conformity with the **\$15.**

THE YALE MODEL is an extremely popular coat for young men; single or double breasted coats. The semi-pegged trousers are much demanded. **\$15.**

FANCY WORSTED SUITS; imported fabrics in grays, browns and over-plaids; single and double breasted; sizes 34 to 44. **\$15.**

FANCY CHEVIOTS and HOMESPUNS; light gray and brown; also very pretty stripe effects in both single and double breasted styles. **\$15.**

BLACK FABRICS. Single and double breasted black Sack Suits; the best, rough serges and clay diagonals; sizes 34 to 48. **\$15.**

These Suits embody every attribute of high-class tailoring, and may be worn by gentlemen in perfect security as to correct styles, artistic workmanship and graceful adaptation to the form.

The Renowned Prize Medal Serge.

Produced in this country by one of the best known mills as a replica of a well-known English make used by exclusive tailors at exclusively high prices. This serge is yarn-dyed, resilient, porous and absolutely fast colors. Single and double breasted, in all sizes to fit every individual shape of mankind, whether he be of the usual size or very stout or very tall. **\$15.**

(Men's Clothing Store, Main Floor, East.)

Our "Correct Form" Trousers.

Fine Worsteds, in neat stripes of every coloring and design. Also Cassimeres and Chevions. Sizes to fit every shape and build. **\$3.**

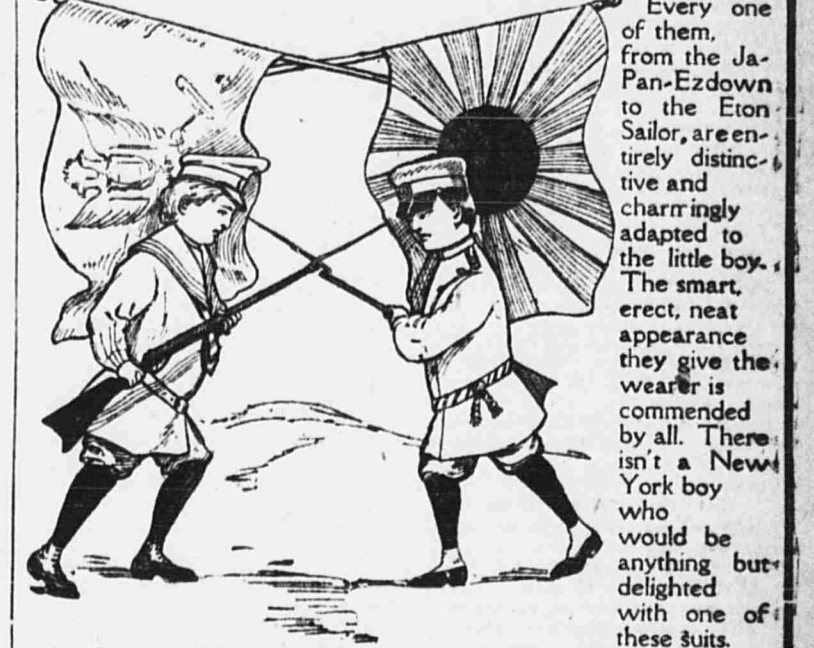
Regular 31 to 42 waist and 31 to 34 inseam. Fat Men, 44 to 54 waist and 29 to 35 inseam. Tall Men, 34 to 42 waist and 35 to 37 inseam. **\$3.**

(Main Floor, East.)

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SIEGEL COOPER & CO.
 SIXTH AVE. MEET ME AT THE FOUNTAIN 18th & 19th STS.
 NEW YORK.

Double "S. & H." Green Trading Stamps Saturday Morning from 8.30 till 12 o'clock. Thereafter, Single Stamps Until Closing Hour.

These Popular Boys' Suits Are Exceptionally Featured To-Morrow.



Every one of them, from the Ja-Pan-Ezdown to the Eton Sailor, are entirely distinctive and charmingly adapted to the little boy. The smart, erect, neat appearance they give the wearer is commended by all. There isn't a New York boy who would be anything but delighted with one of these suits.

Ja-Pan-Ez Military Suits. Worsted serges of navy, royal, brown and red, trimmed with cuirassier braid and fancy braided belts for boys 3 to 10 years; **3.00** price.

Russian Blouse Suits. Sailor, Eton, military styles in serges of brown, navy, royal and red, also fancy mixtures; sizes 2 1/2 to 7 years; price **3.00**

Eton Sailor Suits. Made with the separate white linen collar; Venetian cloth in navy, brown, royal and red; sizes 4 to 10 years; price **3.00**

Norfolk Suits. Navy serges, chevions, fancy mixtures; sizes 7 to 16 years; price **3.00**

Two Piece Suits. Double-breasted jackets; fine new Spring mixtures, navy serge and black and blue chevions; sizes 7 to 17 years; **3.00**

Three Piece Suits. Blue and black chevions, gray and olive, also brown mixtures; sizes 11 to 16 years; price **3.00**

Boys' Washable Suits for Memorial Day. The Sailor Blouse Suits for boys from 5 to 12 years, and Russian Blouse Suits for boys from 2 1/2 to 7 years. **95c., 1.45, 1.95, 2.50, 3.00.**

(Boys' Store, Second Floor.)

Men's Negligee Shirts For Memorial Day.

MEN'S FINE NEGLIGEE SHIRTS, of percale and madras, made with split cushion neckband, and fitted with pearl buttons—detached link cuffs—guaranteed perfect fitting—newest patterns—all sizes—made to sell at \$1.00 to \$1.75, at **69c**

MEN'S NEGLIGEE SHIRTS, made of fine percale and fitted with pearl buttons, light or dark grounds, in neat figures and stripes—all sizes—made to sell up to 75c., at **39c.**

(Main Floor, East of Fountain.)

Men's Underwear At Lower Prices Than Elsewhere.

Two features are stated—Balbriggan and Lisle Thread sorts. Both are cool and desirable for Summer wear. Some have the popular short sleeves. Share in these specials to-morrow.

MEN'S COLORED BALBRIGGAN SHIRTS AND DRAWERS; pearl buttons and double gussets; all sizes; 50c quality at **29c**

MEN'S \$1.00 COTTON OR LISLE THREAD COMBINATION SUITS in ecru, blue or flesh color; all sizes, at **49c**

MEN'S PLAIN BALBRIGGAN SHIRTS AND DRAWERS; shirts have long or short sleeves, pearl buttons, double gussets and extra fine quality; made to sell at 50c.; all sizes, **39c.**

(Main Floor, East of Fountain.)

Wines and Liquors.

Yale Cocktails. They're high priced, but money can't buy better quality: Manhattan or Martini, in full quart bottles, per bottle **1.25**

BLOOM GIN, Roberts & Co. London; makes the best rickety, per bottle, **1.10**

REGAL OLD TOM GIN, per bottle, **65c.**

CHEVIONS IN MARACHINO, botanical large ripe cherries, full quart, **35c.**

MEN'S SUITS, IMPORTED COGNAC, per bottle, **1.00**

OLD PRIORS GRAPE BRANDY, per bottle, **1.00**

PURITAN BLACKBERRY BRANDY, per bottle, **40c.**

OLD PRIORS SCOTCH WHISKY, per bottle, **40c.**

OLD HIGHLAND SCOTCH WHISKY, per bottle, **75c.**

HERITAGE RYE, 10 years old, per bottle, **3.00**, full quart, **1.00**

OLD CROW WHISKY, 8 years old; per sal., **3.00**, full quart, **85c.**

BLACK CRASS RYE, per sal., **2.75**, full quart, **75c.**

MONT VERNON RYE, per sal., **2.50**, full quart, **65c.**

WOODFORD RYE, per sal., **1.85**, full quart, **45c.**

QUEEN QUALITY PORT, SHERRY and TOKAY, per sal., **2.25**, full quart, **65c.**

IMPERIAL SHERRY, PORT and MOUNTAIN, per sal., **1.75**, full quart, **55c.**

OLD PRIORS PORT, SHERRY and SWEET CATAWBA, per sal., **1.05**, full quart, **35c.**

CHARIOTS and RHINE WINES, according to quality, per sal., **1.00**, 75c., 60c., 50c., full quart.

(4th Floor, Take 8th Av. Elevator.)

Pre-Decoration Day Sale of Choice Cigars.

An important event that will immediately interest thousands of smokers—especially those who are going out of town over Decoration Day. It is almost impossible to get GOOD Cigars at many resorts, and even if you do manage to find a place where you can buy good Cigars you will probably have to pay two or three times as much as we ask.

Cigars of Quality Specially Priced.

BOUQUET DE TRUILLIO & CO. KEY WEST STRICTLY FINEST QUALITY CLEAR HAVANA CUBAN MADE CIGARS, offered at less than factory prices in the following sizes:

Puritan's Finest, box of 50, **3.50**

Regalia Imperiales, box of 50, **3.75**

Perfectos Especiales, box of 25, **1.75**

Regalia Perfectos, box of 25, **2.25**

CLEAR HAVANA PANATELAS—best quality cigar ever offered for the price—regular ten-cent quality; all Havana wrapper and filler; box of 50, **2.35**

Box of 100, **4.50**

MARCONI CIGAR—Our big leader, club house size—box of 50, **2.25**

MANHATTAN HIGH GRADE HAVANA CIGARS, regular 10c. quality; box of 100, **3.95**

LA SIMPATICA CLEAR HAVANA CONCHAS Especiales; Cuban made; box of 50, **2.45**

TEN-CENT HAVANA SECONDS—Called seconds on account of some slight defect in wrapper or work; box of 50, **2.00**

GREAT METROPOLIS INVINCIBLES—A value unequalled elsewhere. Sumatra wrapper, box of 25, **1.50**

SUPREMACY—Sumatra wrapper, Puritanos, box of 50, **1.50**

KEY WEST EXTRAS—5c. quality, box of 50, **1.00**

PORTO RICAN BREVAS—All Porto Rican Tobacco, box of 50, **95c.**

Mail Orders Solicited. (Main Floor, East, 18th St.)